

Allison A. Churchill
4242 64th Street, Apartment 2, Woodside, NY 11377
917-225-1954/ allison.a.churchill@gmail.com
allisonchurchill.net / [@Aloe9678](https://www.instagram.com/Aloe9678)

Media experience:

Beauty Sage

Editorial intern

- Ensure a consistent style throughout more than 100 articles and 40 brand pages.
- Write product copy.
- Coordinate video content on Beauty Sage, Vimeo and YouTube.

January 2013 to Present
New York, NY

Business Insider

Military and Defense intern

- Wrote and published original stories earning 10,000+ page views.
- Created slideshows garnering more than 100,000 page views.
- Broke down international news to a conversational manner.

September to December 2012
New York, NY

Scholastic Inc.

Classroom Math Magazines intern

- Produced features and news briefs, complete with math problems.
- Researched numbers and other facts for statistics spreads and other writers.
- Collaborated with science department during idea meetings.

June 2012 to August 2012
New York, NY

United States Army Public Affairs

Reporter/Editor

- Wrote more than 1,000 articles for international distribution.
- Designed and edited deployment newsletters with Quark Xpress, Adobe Photoshop and Adobe CS3.
- Worked with unit leaders to create and spread command messages to civilian media.
- Earned two Army Commendation Medals, two Iraq Campaign Medals and one Army Good Conduct Medal.

February 2004 to November 2009
Fort Hood, Texas, and Various locations in Iraq

Mineral Daily News-Tribune

Staff writer/Editor

- Worked with editorial team to energize daily newspaper for younger reader population.
- Wrote, designed and edited Lifestyles section, including work of three columnists.
- Contributed to and edited main news section.

February 2002 to December 2002
Keyser, W. Va.

Additional Experience:

America Reads, P.S. 33

Tutor fifth-graders in writing, editing

In-home care

Attended to grandmother from lung cancer diagnosis to death.

September 2011 to June 2012
New York, N.Y.

June to October 2010
Palm Coast, Fla.

Education:

New York University, New York, N.Y.

- Attended HTML, InDesign, Final Cut and smartphone camera workshops.
- Created and maintained two class blogs in WordPress.
- Participated in school's Election Night coverage.

M.A. Magazine Writing, January 2013

Defense Information School, Fort George G. Meade, Md. Basic Public Affairs Specialist-Writer, August 2004

- Selected by instructors to edit Features section of final class project.
- Course included photography, grammar refresher, feature writing, page design and copyediting.

West Virginia University, Morgantown, W. Va.

- Earned two scholarships from Perley Isaac Reed School of Journalism: W.E. Chilton III and Paul A. Atkins.
- Named to National Dean's List 1999-2001.
- Chaired Inaugural, 2000 and 2001 WVU Dance Marathon Rules and Regulations Committee.

B.S. Journalism/News-Editorial, May 2001

Skills:

- Adobe Creative Suite
- Microsoft Office Suite
- Content Management Systems
- AP Style
- Photography